

Get involved this National Safe Boating Week!

Participants in cities around the globe will gather to set a world record for the most life jackets worn and inflatable life jackets inflated. The goal is not only to promote the comfortable and versatile options when it comes to life jackets, but also to educate the public about life jackets and safe boating in general.

Help raise awareness about boating safety and life jacket use on May 19, 2012. Organize an event in your community to partake in the Ready Set Wear It! Campaign.

Check out ReadySetWearIt.com for more information about organizing an event near you and available resources.

Additional cartridges (33 gram and 38 gram) for inflatable lifejackets can be requested until April 15th after registering your event online at www.readysetwearit.com. Requests will not be accepted after April 15th. You must register an event before a request can be placed.