United States Power Squadrons, 2009 Website Awards Tally Sheet Revised 5-3-09

| | | | | | | Exc | eller | nce A | ward |
|---------|----------|------------------------|---|-------------------|------|--------|--------|--------|----------|
| Squad | lron/Dis | strict | San Antonio | | | | | | |
| Fuelu | ation. D | oto | 10/15/2009 | | | | | | |
| Evalua | alion. D | ale | District Affiliation | 21 | | | | | |
| Requi | red Ite | ms | | mpliance? | | | | | |
| - | | | | (Y/N) | | | | | |
| | | 1 | Link to USPS.org on Home (opening) page | у | | | | | |
| | | | Subtitle below squadron name | | | | | | |
| | | 2 | "A unit of United States Power Squadrons ®" Sail and Power Boating | У | | | | | |
| | | 3 | (squadron) Link to District Website | у | | | | | |
| | | 4 | (district) Links to squadron websites | | | | | | |
| | | 5 | Link to USPS Privacy statement on home page at bottom | V | | | | | |
| | | | | У | | | | | |
| | | 6 | Link to USPS Trademark reference on home page at bottom | У | | | | | |
| | | 7 | Link to USPS Disclaimer statement on home page at bottom | y y y | | | | | |
| | | 8 | Active e-mail link to Webmaster on home page | У | | | | | |
| | | 9 | Website must display current information on | V | | | | | |
| | | - | appropriate pages. | | | | | | |
| | | | | | _ | | | | Pts |
| A1 I | - | / purp range | ose of the squadron/district/USPS | Poin Highest ← | t Ra | - | • 10 | west | Awd |
| | 1 | 0-5 | Identify purpose of Unit | 5 4 | 3 | 2 | 1 | 0 | 5 |
| | 2 | 0-3 | Identify purpose of USPS | | 3 | 2 | 1 | 0 | 3 |
| | Con | ments | | | | | | | |
| A2) I | dentifi | cation | of squadron/district area of activity. | | | | | | |
| | 1 | 0-1 | Description of location of Unit | | | | 1 | 0 | 1 |
| | 2 | 0-1 | Map showing location | | | | 1 | 0 | 1 |
| | Com | ments: | | | | | | | |
| A3) I | Explan | ation | of the benfits of membership | | | | | | |
| / (0) / | 1 | 0-3 | Description of benefits described | | 3 | 2 | 1 | 0 | 3 |
| | 2 | 0-2 | Links to USPS benefits page | | | 2 | 1 | 0 | 2 |
| | Com | ments: | | | | | | | |
| A 4) I | Dianlas | (of 110 | SPS ampleme and lease | | | | | | |
| A4) I | Display | 0-1 | SPS emblems and logos. Ensign | | | | 1 | 0 | 1 |
| | 2 | 0-1 | USPS Wheel | | | | 1 | 0 | 1 |
| | 3 | 0-1 | Activity Triangle | | | | 1 | 0 | 1 |
| | 4 | 0-1 | America's Boating Club (logo) | | | | 1 | 0 | 1 |
| | 5 | 0-2 | Boating is funWe'll show you how | | | 2 | 1 | 0 | 2 |
| | | | (must be on top half of home page for 2 points) | | | | | | |
| | 6 | 0-3 | ABC3 Logo with Link to USPS ABC web page 3 | | 3 | 2 | 1 | 0 | 3 |
| | | | points on home page, 2 points other location, 1 point for | | | | | | |
| | 0 | | text only link. | | | | | | |
| | Com | ments: | | · | | | | | |
| A5) ۱ | What w | e do, si | how the fun we have. | | | | | | |
| | 1 | 0-3 | Description of the fun we have. | | 3 | 2 | 1 | 0 | 3 |
| | 2 | 0-3 | Photos showing unit activities | | 3 | 2 | 1 | 0 | 3 |
| | Com | ments: | | · | | | | | |
| A6) I | Presen | tation | of Vessel Safety Check Program | | | | | | |
| • | 1 | 0-3 | Explanation of the program | | 3 | 2 | 1 | 0 | 3 |
| | 2 | 0-1 | Correct decal - proportionally sized | | | 2 | 1 | 0 | 2 |
| | 3 | 0-1 | Pre-check list provided | | | | 1 | 0 | 1 |
| | 4 | 0-1 | Contact information | | | | 1 | 0 | 1 |
| | Com | ments: | | | | | | | |
| | _ | | | | | | | | |
| A7) (| | | vities/Educational calendars available | | | ~ | | 0 | 0 |
| | 1 2 | 0-2 0-2 | Public Boating Course (zero points if contact missing) | | | 2 2 | 1 1 | 0 | 0 |
| | 2 | 0-2 0-2 | Members course(s) (zero points if contact missing) Events (zero points if contact missing) | | | 2 | 1 | 0 0 | 2 |
| | 0 | <u> </u> | | | | ~ | • | 0 | 1 |

Final Score 93

| A3) Identification of the bridge, committee members & contacts 1 0 1 1 0.1 Bridge photo(s) 1 point if more than 2 photos 1 0 1 3 0.2 File (g) of more committee cartiats listed . 1 0 1 7 0.3 0.2 File (g) of more committee cartiats listed . . 1 0 1 7 0.3 Readballity and correctness. 7 2 Calk Spelling environs, number. 2 2 1 0 2 2 1 0 2 2 1 0 2 2 1 0 2 2 1 0 2 2 2 1 0 2 2 2 1 0 2 2 2 1 0 2 2 1 0 2 2 1 0 2 2 1 0 2 2 1 0 2 2 1 | 2 | 4 calc Comments: | Number of pages with dates over 45 days old. Missing a contact person for Boating Course - how to pre- register ? | 0 | | | | | | |
|---|--------|---------------------|---|----------|---|---|---|---|---|---------------|
| 3 0.2 Ever (f) of more committee contracts listed . 1 0 1 B1) Presentation quality and correctness. 1 0.3 Readability and Grammer 3 2 1 0 3 2 Calc. Spelling errors, number. 1 0.1 2 2 0 2 2 52) Quality of photographs and graphics. . . 2 1 0 2 2 1 0.2 Gad. Contracts listed . 2 1 0 2 2 52) Quality of photographs and graphics. . . 2 1 0 2 2 0 2 2 1 0 2 2 1 0 2 2 1 0 2 2 1 0 2 2 1 0 2 2 1 0 2 2 1 0 2 2 1 0 2 2 1 0 2 2 1 0 2 2 1 0 2 2 1 0 <t< td=""><td></td><td>1 0-1</td><td>Bridge listed</td><td></td><td></td><td></td><td></td><td>1</td><td></td><td>1</td></t<> | | 1 0-1 | Bridge listed | | | | | 1 | | 1 |
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| 1 point reduction per error Comments 82) Quality of photographs and graphics. 2 1 0 2 2 0.2 Code color balance (not dark or over exposed) 2 1 0 2 3 0.2 Appropriately sized for application 2 1 0 2 Comments 2 1 0 2 3 0.2 Ease of Navigation 2 1 0 2 2 3 0.3 Comments . . 2 1 0 2 3 0.3 Comments 2 1 0 2 3 0.3 Comments 3 2 1 0 3 3 2 1 0 3 3 2 1 0 3 3 2 1 0 3 3 2 1 0 3 3 3 2 1 0 3 3 | | 1 0-3 | Readability and Grammer | | | 3 | 2 | 1 | 0 | 3 |
| B2) Quality of photographs and graphics. 2 1 0 2 2 1 0 2 3 0-2 Good color balance (not dark or over exposed) 2 1 0 2 3 0-2 Appropriately sized for application 2 1 0 2 Comments: . . . 0 2 2 3 0-2 Esse of Navigation 2 1 0 2 2 3 0-3 Comments: . . 2 1 0 2 2 4 Calc. Broken links apply to dentify . . 3 2 1 0 3 3 2 1 0 3 3 2 1 0 3 3 3 2 1 0 3 3 3 2 1 0 3 3 1 0 3 3 2 1 0 3 3 3 2 1 0 3 3 3 2 1 0 3 | 2 | | 1 point reduction per error | | | | | | | |
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| Comments: . B5) Ability to read the message. 2 1 0.2 1 0.2 Font color, good contrast 2 1 0 2 2 0.2 Appropriate use of text space 2 1 0 2 3 0.2 Appropriate background. one point for no background 2 1 0 2 Backgrounds which make reading page difficult zero points. C1) Heading descriptive & appealing 2 0.2 All pages have informative header 2 0.2 All pages have informat across pages. C2) Consistent format across pages. .< | | | | | | | | | | |
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| presenting USPS and the unit to the public | D1) Ov | verall impres | ssion of quality and effectiveness of the site | | | | | | | |
| | | 1 0-2 | - | | | | 2 | 1 | 0 | 2 |
| | | 2 0-2 | | | | | 2 | 1 | Ω | 2 |
| increased your interest in USPS? | 4 | ∠ U-Z | • | | | | 2 | I | 0 | 2 |

| 3 | 0-2 | Would you be proud of having this website | |
|---|-----|---|--|
| | | represent your unit or district: | |

| 2 1 0 |
|-------|
|-------|

Comments: This a fine site - you have done a wonderful job

Total Points Scored 93

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