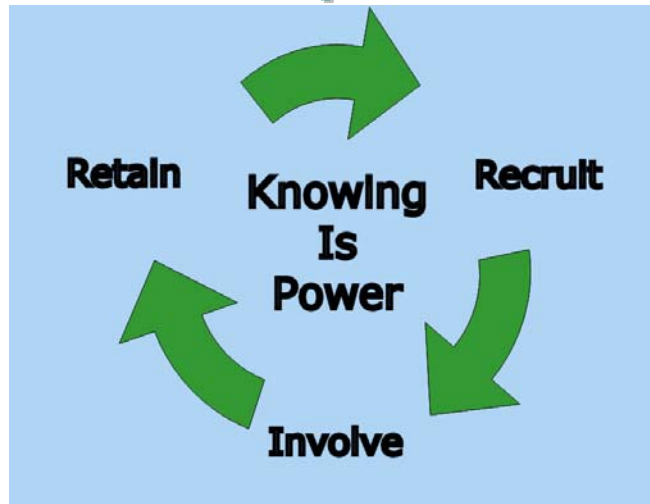


# *Membership Workshop*



24 February 2007

- 1 -

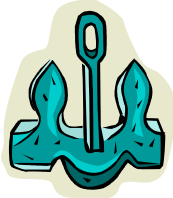
Knowing is Power – Recruit the Members – Involve Members in Squadron Activities  
– Retain Squadron Membership

# ***Retention ABC's***

***Workshop Facilitators:  
Attendees  
Susan Darcy, Lead***

*24 February 2007*

*- 2 -*



*A is for Anchor*

# *Retention ABC's*

**A – Ask**

**B – Buddy**

**C – Celebrate**

**D – Develop**

**E – Enthusiasm**

**F – Friend**

*24 February 2007*

*- 3 -*

A -- Ask for Help

B -- Buddy up with an older member and a newer one.

C -- Celebrate your membership.

D -- Develop a Plan

E -- Show Enthusiasm for what you do.

F -- Be a Friend

# *Retention ABC's*



*G is for GPS*

- G – Give**
- H – Humor**
- I – Include**
- J – Just**
- K – Knowledge**
- L – Listen**

*24 February 2007*

*- 4 -*

- G — Give of yourself – give others a chance
- H — Include a large Dose of Humor
- I — Include EVERYONE.
- J — BE JUST – Don't take sides
- K — Share your Knowledge
- L — LISTEN to what others are really saying



*M is for Mast*

# *Retention ABC's*

- M – Mentor**
- N – Nurture**
- O – Organize**
- P – Praise**
- Q – Quantify**
- R – Respect**

*24 February 2007*

*- 5 -*

- M – Mentor the Member – if not you, then connect them with another
- N – Nurture the Member – Everyone needs attention and help at some time
- O – Organize the Members to recognize Retention is EVERYONE's Job
- P – Give praise liberally – it's free and people appreciate it.
- Q – Quantify where your Squadron has Retention issues
- R – Respect yourself and your members

# *Retention ABC's*



*S is for Sextant*

- S – Share**
- T – Thoughtful**
- U – Understanding**
- V – Value**
- W – Welcome**
- X – eXplain**

*24 February 2007*

*- 6 -*

S—Share yourself with the Members, Be Sincere in EVERYTHING you do.

T—Be THOUGHTFUL with Everyone

U—Be Understanding – not everyone has the same values as you do.

V—Value EVERYONE and their contributions

W—Extend a true Welcome

X—Explain to people



*Y is for Yachts*

# *Retention ABC's*

**Y – Yield**  
**Z – Zing/Zest**

24 February 2007

- 7 -

Y—Learn to Yield when it is necessary –  
Z—Have that Zing – that Zest for USPS!

# *Questions ????*

Thank *You* For Participating

Use the *ABC's* and  
Squadron Retention  
*WILL BE A SUCCESS*

24 February 2007

- 8 -



**END**

*24 February 2007*

*- 9 -*