

**SURVEY – USPS® ANNUAL MEETING 2008 –
NATIONAL MEMBERSHIP COMMITTEE**

The USPS National Membership Committee has been working to create solutions to the USPS membership issue. We need your feedback.

Note: Questions 2, 3, 4 make reference to a survey/interview process offered online. Questions on the internet survey/interview are yet to be developed, but could include items like: Have you completed a boating course? What are the zip codes of the areas you live, work and boat? Are you willing to contribute time and effort to squadron activities? **Please mark you answer in the spaces provided and thank you for participating.**

1) The National Membership Committee suggests stipulating a standardized fee for joining USPS. How do you feel about taking the average of the fees that are charged and promoting one fee (includes National, District & Squadron)? Rationale: Allow for a national marketing campaign to be effective.

1) Circle: Yes No

2) The USPS website receives more than 200 hits per week from internet users. Would you accept an “Internet” recruited member into your squadron who signs up on line, completes interview/survey process and pays online with a credit card?

2) Circle: Yes No

3) USPS hosts boat show booths and seminars at nationally promoted exhibitions. At the same time Vessel Safety Examiners have direct contact with boaters and similarly are provided an opportunity to recruit. An opportunity to recruit exists at these presentations and venues. Would you accept into your squadron a newly recruited member who completes the interview/survey process and pays dues with a credit card from these venues?

3) Circle: Yes No

4) Would you accept into your squadron a new member recruited from the internet that initially only wants to purchase a course (New ABC with Electronic updates) and then elects to complete the interview/survey process and pays the standard dues and fees via credit card online?

4) Circle: Yes No

5) As a member would you be comfortable paying your dues (national, district, squadron) every year directly by having your credit card account number filed at HQ and being charged on your renewal date?

5) Circle: Yes No

6) We are considering issuing a permanent membership card with just your date of joining and no renewal date. Would you be in favor of this?

6) Circle: Yes No

7) Would you be more comfortable with having a permanent membership card with an annual renewal sticker affixed to confirm payment of dues?

7) Circle Yes No

8) Would you be interested in purchasing a two or three-year membership to avoid dues increases? [Savings to you of not being charged the increase in fees, if levied.]

8) Circle: Yes No

Questions 9, 10, please circle or write in your answers.

9) What incentive would motivate you to recruit new members even if you are NOT the squadron membership chair or boating course instructor?

- a) Satisfaction in seeing the squadron grow
- b) \$\$\$\$ award prize (trip, software, \$100 gas card, etc.) to the top squadrons
- c) Recognition at the next national meeting along with a "gift" of a members' lunch ticket to top recruiters.
- d) Ship's Store merchandise credit for specific amount
- e) Other? _____

10) What member benefits do you want to see added to our benefits package?

- a) Med-Evac Insurance plan for emergency care and return home should you be taken ill while traveling.
- b) Home security system plan
- c) Coupons for discounts at national marine stores
- d) Discount on extended warranty or maintenance plan, discounts on specific marine gear.
- e) Other? _____

Thank you for participating in this survey. Any other suggestions you may have can be sent to membership@usps.org.