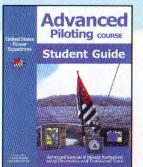
# Community Involvement, Public Relations and a Safer Boating Public Working Hand & Hand in District 3



#### USPS PUBLIC SAFE BOATING COURSE EARNS YOU A NY STATE CERTIFICATE

One of the main goals of USPS is "Boating Safety through Education" - We believe that an educated boater is a safer boater. In addition to its public education courses, USPS teaches a series of outstanding members-only courses that cover advanced seamanship, navigational techniques, and boat handling, maintenance, and other topics. Learn how to become a

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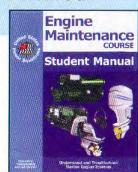


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#### **Elective Courses**

Six elective courses are offered by USPS. They cover separate and independent topics and therefore may be taken in any order according to a member's interests and time.



#### **Advanced Grade Courses**

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Covers weather forecasting and reading weather patterns on-board. SAIL

Covers everything from basic elements of how a sailboat works to sail trim, rig tuning and sailboat racing.

#### INSTRUCTOR DEVELOPMENT

Teaches effective communication skills not only for USPS instructors but everyone, covering various methods of presenting information to others, effective use of audiovisual aids (including Power Point). etc.

To find out more about courses given by your local United States Power Squadrons Call us at

#### 800-341-8777

From Brooklyn to Montauk • Find a class near you on the Web: www.WeBoatSafe.org

# DISTRICT 3 NEWS MEDIA RELEASE

View their News Media Release and Examples of their Innovative Signage



#### **Media Release**

For Immediate Release

For more details, contact:
Mark R. Businski
Public Relations Officer
118 Widgeon Court, P.O. Box 926
Great River, New York 11739-0926
631-277-4402
businski@optonline.net

# FREE BOATING VESSEL SAFETY CHECKS AND SAFE BOATING COURSES OFFERED TO LONG ISLAND BOATERS

July 3, 2008.......The Town of Islip has unveiled the *United States Power Squadrons* signs at their Atlantique Marina and at the Parks and Recreations offices at Brookwood Hall, East Islip, today, promoting the Squadron's Vessel Safety Checks and Safe Boating Courses being offered to all Long Island Boaters.

At the ceremony of the sign installation at Atlantique Beach and Marina, today, included the Town of Islip Supervisor, Phil Nolan, Town of Islip Parks Commissioner Greg Dawson, Town of Islip Harbor Police Chief Robert Sgroi and Harbor Police Officer Mike Handelman, Town of Islip Historian Robert Finnegan, United States Power Squadron District 3 Commander Peter Tenbrink, JN, Syosset; and District 3 Educational Officer Lawrence Postel, SN, Holbrook. Attending from the Great South Bay Power Squadron, a unit of the United States Power Squadrons were Commander Joe Gagliano AP, Islandia; Administrative Officer Luann Kazanecki, JN, East Islip; and Public Relations Officer Lt Mark Businski, P, Great River.

USPS District 3 Educational Officer, Lawrence Postel said, "This sign project branding the name United States Squadrons was made possible through a grant received from a company wishing to remain anonymous. These signs will be placed at boating locations from Brooklyn to Montauk in an effort to make United States Power Squadrons a household name. Even though we have educated over three million people, it is our hope to now reach the other 90% of boaters on our Long Island waterways who have not taken any form of Safe Boating Education. I would like to thank Supervisor Nolan and the Town of Islip for participating in our effort by allowing us to display our signs at prominent town locations."

The Town of Islip and the *United States Power Squadrons* goal is to increase boating safety by having more boaters educated on the "rules of the water," and to have vessels who sail and cruise on our local waterways to be in safe condition, with proper equipment on board that confirms with local and federal laws.

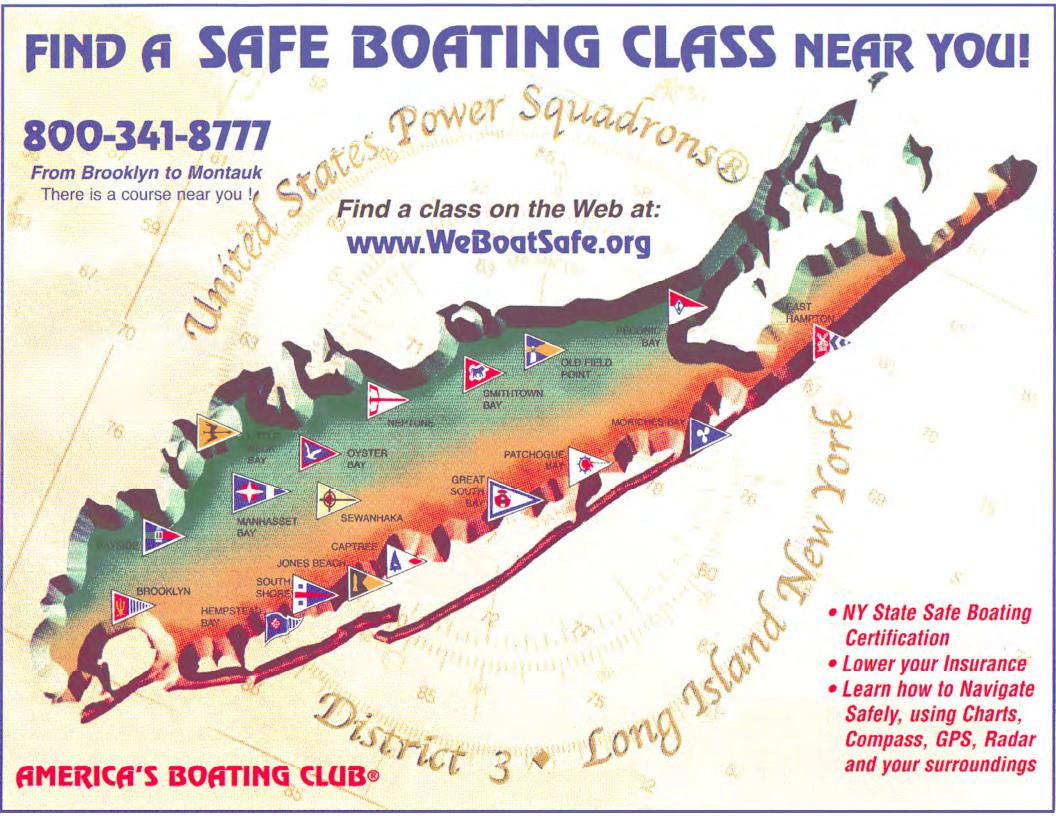
To schedule a free vessel safety check for your boat, visit the United States Power Squadrons website at: <a href="https://www.WeBoatSafe.org">www.WeBoatSafe.org</a> and under INFO-LINKS click the vessel safety insignia. To find out about upcoming Safe Boating Courses being offered in your area, please call 800-341-USPS or visit the United States Power Squadrons website at; <a href="https://www.WeBoatSafe.org">www.WeBoatSafe.org</a>. Organized in 1914, the United States Power Squadrons is the world's largest private boating organization. The national organization is comprised of over 40,000 members in over 450 local Squadrons across the country.

The *United States Power Squadrons* is a non-profit organization of boating enthusiasts who have a common interest and appreciation of recreational boating, boating safety, and education. As a public service, the Power Squadron offers Safe Boating Courses. Through this course, over three million students have already learned how to make their boating safer and more enjoyable.

# DISTRICT 3 PR PROJECT

 Working with Long Island Town Officials, District 3 obtained permission for USPS® Signage

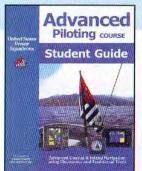
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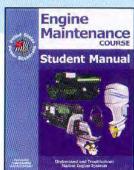


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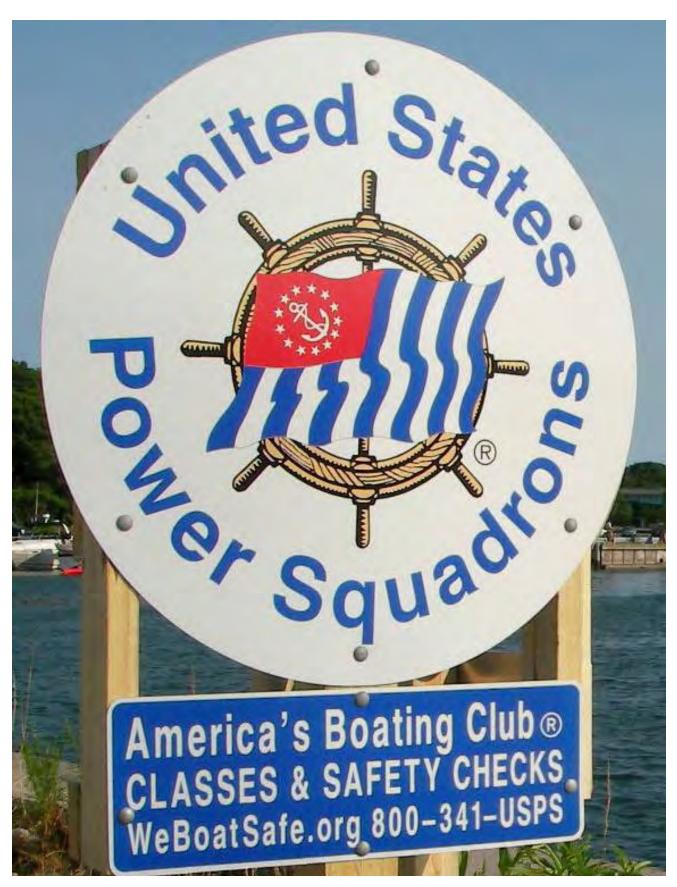
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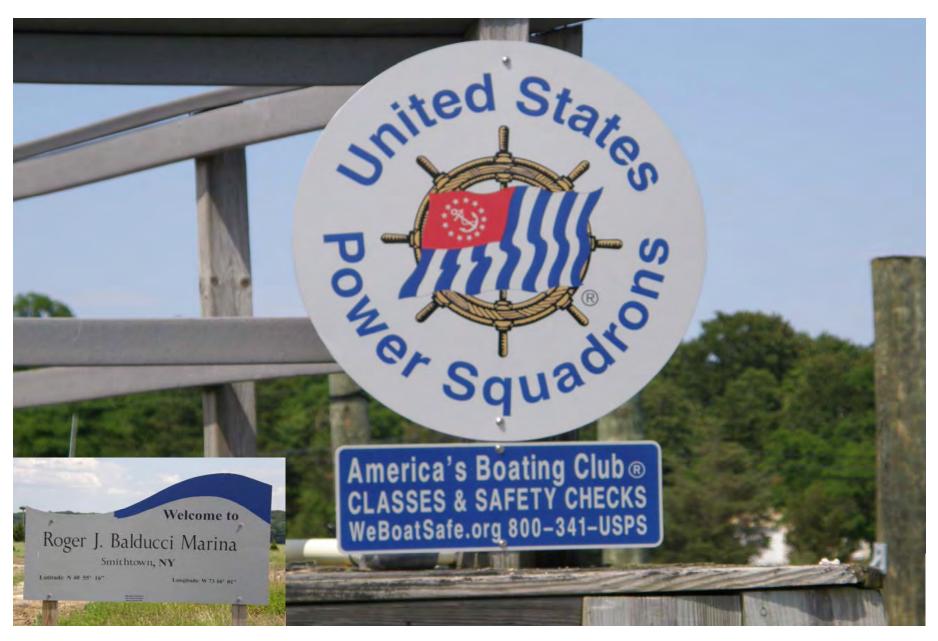
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District 3 Signage



Signs at Roger J. Balducci Marina



Signs at the Town of Smithtown

### THE D3 TEAM AT SHINNECOCK





Back to Back Signs on the Shinnecock Canal, Long Island, NY



Back to Back Signs on the Shinnecock Canal, Long Island, NY



Going to the Ceremonies Aboard the Town of Islip Harbor Patrol Boat



Ceremonies at Atlantique Town Marina on Fire Island

## START YOUR OWN PROJECT WITH A LITTLE HELP FROM FRIENDS IN DISTRICT 3

- More information? Contact Larry Postel (<u>lawpos@optonline.net</u>) or vist the D3 Signage Website at: <u>http://www.pbps.us/sign/</u>
- Download the Sign Order Form
- Keep Updated on the Progress of the D3 Signage Project